Editions & Pricing

	Startup Edition	Startup+ Edition	Professional Edition	Enterprise Edition
On-Premise: Monthly (Per user/month) Prepaid Annual Rate (Per user/month)	**Free**	**£10.50** **£7.50**	**£18.50** **£11.50**	**£25.50** **£14.50**
Cloud Service: Monthly (Per user/month) Prepaid Annual Rate (Per user/month)	**£9** **£7**	**£19.50** **£14.50**	**£27.50** **£18.50**	**£34.50** **£21.50**
User, Implementation & Developer Guides; Online Help System	✓	✓	✓	✓
Maximum User Limit	3	10	Unlimited	Unlimited
Maximum Accounts Limit	300	600	Unlimited	Unlimited
Maximum Leads / Contacts / Targets	750	1500	Unlimited	Unlimited
Sales & Marketing				
Activity Tracking & History	✓	✓	✓	✓
Lead Tracking	✓	✓	✓	✓
Web-to-Lead Capture	✓	✓	✓	✓
Opportunity Tracking	✓	✓	✓	✓
Customizable Sales Process	✓	✓	✓	✓
Document Attachments	✓	✓	✓	✓
Salesforce Automation & Forecasting	✓	✓	✓	✓
Mass Email Campaigns & Tracking	✓	✓	✓	✓
Target Lists & Automated Follow-ups	✓	✓	✓	✓
Analytic Snapshots	✓	✓	✓	✓
Visual Workflow	✓	✓	✓	✓
Standard & Custom Reports	✓	✓	✓	✓
Advanced Reporting				✓
Daily Activities & Social CRM				
Email & Reminders	✓	✓	✓	✓
Track Calls, Meetings, Tasks	✓	✓	✓	✓
Group Calendaring	✓	✓	✓	✓
Mobile Access: Android / iOS	✓	✓	✓	✓
Company Forums	✓	✓	✓	✓
Facebook/LinkedIn/Twitter/Google+	✓	✓	✓	✓
CRMSync: iOS, Android, OS X, Outlook	✓	✓	✓	✓
Google Apps Integration	✓	✓	✓	✓
Skype Integration	✓	✓	✓	✓
Citrix GoToMeeting Integration	✓	✓	✓	✓